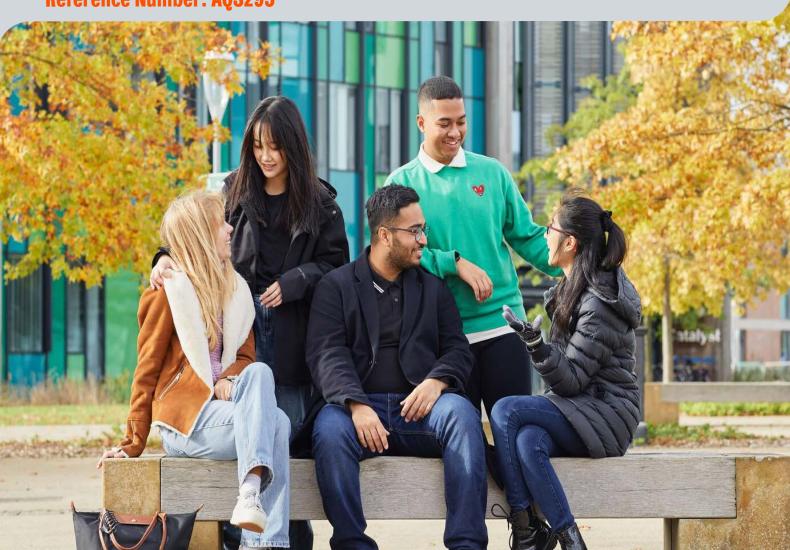


DIRECTOR OF GLOBAL RECRUITMENT, MARKETING & ADMISSIONS

Closing Date: 08/09/2025 Interview Date: 29/10/2025 Reference Number: AQ3295



INTRODUCTION

The University of York exists for public good. This statement, the first in our University Strategy - signals that we combine academic excellence with social purpose.

We are a world-leading institution and a member of the prestigious Russell Group, combining outstanding research and teaching with purposeful community engagement. We take the commitment of our founding generation seriously: we want our research, and the skills our graduates take with them, to improve human life and conditions.

As part of our mission to accelerate our international engagement alongside the launch of our new Mumbai Campus, we have created an exciting and pivotal opportunity: the role of Director of Global Recruitment, Marketing & Admissions.

This is a unique leadership position, as you will be instrumental in establishing and shaping a brand-new department.

The University of York has ambitious plans for growth and global engagement, and this new department will be at the heart of achieving these aspirations. Our University Strategy 2030 is founded on core principles of environmental sustainability, collaboration across multidisciplinary boundaries, internationalism, and equality, diversity, and inclusion. Your leadership will be crucial in developing and executing innovative strategies to attract and recruit a diverse and talented student body from the UK and around the world, enhancing our global brand presence, and streamlining our admissions processes, all while aligning with our commitment to being a catalyst for change that creates a fair future.

We are seeking an exceptional individual with a proven track record in UK/global recruitment, marketing, and admissions, who possesses the vision, strategic acumen, and leadership capabilities to build and inspire a high-performing team. This role offers a rare chance to make a significant and lasting impact on the future success and international standing of the University of York, contributing directly to our aims of providing an education that empowers, fostering local commitment on a global scale, and creating a community without limits.

At York, we are committed to fostering an inclusive and diverse environment. We particularly encourage applications from female candidates and individuals who identify as Black, Asian, or from a Minority Ethnic background, as we strive to address under-representation in our senior leadership.

If you are a dynamic and experienced leader ready to embrace this challenge and contribute to a world-class institution, I encourage you to explore this opportunity further.

Nigel Alcock
Chief Financial and Operating Officer



KEY DETAILS

Salary Competitive

Hours of work: 37 hours per week (Flexibility available)

Contract type: Open

MAIN PURPOSE OF THE ROLE

A new directorate, Global Recruitment, Marketing and Admissions, has been established to respond to a rapidly changing global and national student recruitment environment. We are operating in an environment where demographic, technological, policy and funding changes have influenced, and will continue to influence, the UK Higher Education sector. It is clear to us that all of these external factors require a 'reimagination' of the business of how we recruit students sustainably in the future that will include a strategic diversification of our models of portfolio, delivery, and strategic partnerships, in order to generate sustainable tuition fee income to support the academic mission of the University.

In recognition of that increasingly complex, competitive, and volatile higher education landscape, a focused and integrated approach is essential to attract and enroll a diverse, high-quality student body. By bringing together all recruitment, marketing, and admissions functions under one unified structure, the directorate aims to enhance agility, strengthen market presence, and ensure alignment with institutional goals, enabling the university to respond more effectively to global challenges and opportunities.

The Director of Global Recruitment, Marketing and Admissions is a key institutional leadership role and holds ultimate accountability for conceiving, championing, and executing university-wide strategies for student recruitment, marketing, conversion, and admissions. This encompasses all undergraduate and postgraduate levels, including widening participation and access programmes, and spans both UK and international markets.

The Director provides strategic vision and executive oversight for all facets of recruitment and admissions, ensuring a seamless and highly impactful student journey. This role is instrumental in shaping the university's future growth and competitive standing, directly influencing the achievement and exceeding of ambitious student admission targets that are critical to the institution's strategic plan.

As a senior leader, the Director will spearhead the conceptualisation and execution of innovative

strategies for recruitment and marketing that can respond to an increasingly complex, competitive and volatile environment that is likely to be further impacted by geopolitical and government policy changes. This will be intricately linked to the broader University strategy and mission, with a mandate to significantly increase York's commitment to widening participation across all areas of student recruitment. The Director will be instrumental in building on existing strengths to deliver a high performing team, fostering a culture of innovation that ensures cohesive and highly efficient operational models. They will develop strategic alliances with key stakeholders across the University, with a specific focus on forging robust partnerships with faculties to co-create high-impact recruitment and collaborative initiatives. This ensures the Directorate's work serves as a powerful contributor to the University's overarching strategic imperatives and reputation.

Core tasks will include: spearheading innovative approaches to identify and cultivate new entry pathways, driving significant change initiatives within the recruitment landscape, and providing inspirational leadership to a high-performing, multidisciplinary team. The Director will also be responsible for fostering key relationships and championing an inclusive and empowering environment.

The Director will work with their senior leadership team in the design and execution of highly innovative, omni-channel recruitment campaigns, with a particular emphasis on penetrating and expanding across diverse international markets. The role will hold ultimate responsibility for delivering a world-class marketing and digital presence that drives measurable success in our student acquisition efforts. This senior appointment reports directly to the Chief Financial and Operating Officer and will be a member of the Professional Services Executive Board (PSEB). The role will need to work closely with colleagues across PSEB and principally with colleagues in Communications and the Office of Philanthropic Partnerships and Alumni (OPPA) within the newly formed Reputation, Economic Development and Advocacy directorate (REDA).

KEY RESPONSIBILITIES

(Role holders will be required to undertake some or all of the duties below)

Role Specific Responsibilities

Strategic Leadership and Vision

- Champion the development and execution of a transformative, university-wide student recruitment and marketing strategy. This strategy will be linked to the university's overarching strategic plan, long-term student recruitment goals, and global reputation aspirations, encompassing both UK and international markets.
- Provide senior leadership for institutional level strategies across critical areas: UK and international recruitment, the end-to-end applicant experience, driving tuition fee income diversification strategies including a robust and growing portfolio of TNE and further innovative education portfolio development, financial aid frameworks, and advanced applicant conversion methodologies.
- Drive the conception and implementation of highly innovative omnichannel digital and traditional recruitment and marketing strategies that positively impact student recruitment outcomes and exceed ambitious institutional targets.
- Advocate for improved end-to-end customer/user digital experience, focused on understanding user needs, behaviours and pain points across all digital touchpoints, and translate these insights into actionable strategies for enhanced digital journeys.
- Anticipate and capitalise on emerging global market dynamics, opportunities, and challenges, ensuring the university is positioned as a leading institution and an attractive home for students.
- Optimise the return on investment (ROI) for all student recruitment ventures, continuously analysing and adapting strategies to actively address future student recruitment needs and market trends.

Senior Team Leadership & Organisational Effectiveness

- Lead, mentor, and further develop a high-performing team of senior managers responsible for the execution of home and global recruitment, marketing, partnerships widening participation and admissions functions. Foster a culture of strategic thinking, innovation, and accountability within the leadership team.
- Initiate and interpret market research and data analytic initiatives to generate insights that inform high-level strategic decisions, resource allocation, and future planning.
- Ensure optimal organisational structures within the directorate to maximise impact, efficiency, and scalability.
- Provide executive oversight for all recruitment activities, ensuring strategic coherence, operational excellence, and effectiveness across diverse UK and international markets.

Stakeholder Engagement & Global Presence

- Cultivate and maintain high-level, strategic relationships with key international stakeholders, including government bodies, influential educational organisations, strategic institutional partners, and other critical influential entities relating to global student recruitment and admissions.
- Direct the development and execution of impactful student recruitment focused global marketing and branding strategies across all relevant platforms (digital and traditional), ensuring a consistent and compelling messaging of the university's value proposition to a global student audience.
- Strategically manage and expand the university's global network of third party recruitment partners as a vital strategic asset, establishing rigorous performance benchmarks, ensuring full compliance, and upholding the highest ethical standards.
- Engage and influence senior stakeholders across academic faculties, professional services, and the university's executive leadership to ensure cohesive, integrated, and highly effective student recruitment efforts.

 In the context of global student recruitment and tuition fee outcomes, represent the university at major national and international forums and high-profile events, acting as an ambassador for its values, vision, and academic excellence.

Governance, Risk, and Reporting

- Maintain expert-level knowledge of UK and international education policy, immigration regulations, and compliance requirements that significantly impact student recruitment, proactively guiding the university's responses.
- Proactively identify, assess, and mitigate strategic risks associated with all student recruitment operations, particularly within international contexts.
- Define, establish, and continuously monitor key performance indicators (KPIs) for all recruitment and marketing activities, providing strategic insights for continuous improvement.
- Deliver insightful, data-driven reports and strategic recommendations to the Chief Financial and Operating Officer, Vice-Chancellor, and other senior university leaders, shaping institutional strategy and investment decisions.

University of York Responsibilities for SMG 11

Roles at this grade will be the most senior staff in their area of responsibility and will typically lead, direct and manage the interrelationship of a team of managers and/or highly qualified professionals across a major area of activity of strategic importance. They will ultimately be responsible for developing and delivering the strategic plans for their area and will be accountable for ensuring that the university meets both internal and external requirements. Individuals will initiate and, through appropriate consultation and negotiations, establish policy changes to tackle major new issues and situations. Roles will review and address performance and make a significant impact upon longer-term direction, strategy and objectives. They will influence and shape the available resources as appropriate to meet current and future needs of the university and will typically have substantial impact on university direction, strategy and objectives.

Analysis & Reporting

- Review performance over time in the Student Recruitment, Marketing and Admissions environment across the institution, and compare it to best practice in the sector, identifying areas of improvement in function, practices, policies and technology.
- Review and interpret market intelligence, translating insights from global recruitment trends and competitor analyses into actionable strategies
- Oversee the delivery of institutional-level projects or activities to meet the requirements of the university's Council, Committees and Executive functions.
- Develop and implement a robust, data-driven framework for forecasting trends, optimising significant budgets, and measuring ROI.

Planning & Organising

- Develop and lead the implementation of strategies and plans for student recruitment, marketing and admissions, which support and take forward the university strategy and goals.
- Contribute to debate on university strategy and policy through University Board attendance as required.
- Lead major projects and initiatives which have significant resources and strategic impact.

Finance/Resource Management

- Ensure financial plans are developed and that services operate effectively within budget.
- Explore ways of improving efficiency and effectiveness and promote improvements in value for money.

Stakeholder Engagement

- Review stakeholder needs now and in the future and ensure services are shaped to meet them.
- Ensure stakeholder feedback and quality processes are in place for the area of responsibility.
- Work with senior colleagues from all areas of the university, with committees and external bodies, providing high level advice related to recruitment and marketing practice and strategy.
- Represent the university externally in recruitment and marketing relevant sector groups and in negotiations.

People Management

 Lead and manage staff across a directorate, developing them and continuously improving performance.

Continuous Improvement

 Maintain a continuous review of quality and of external benchmarks to promote the best possible service.

Health and Safety

- The visible commitment, and leadership qualities in the management of safety throughout their domain commensurate with the University's Health and Safety policy.
- All staff have a statutory responsibility to take reasonable care of themselves, others and are required to adhere to the University's Health, Safety & Emergency Procedures.



PERSON SPECIFICATION

ROLE SPECIFIC REQUIREMENTS:

- Ability to develop and articulate clear, ambitious recruitment and marketing strategies aligned with institutional goals.
- Proven track record in developing and executing successful omni-channel marketing campaigns (including digital, print, social media, events) in the higher education sector, including driving increased brand recognition and sustained recruitment success in key international markets.
- Deep understanding of student recruitment cycles, admissions processes, and the factors influencing prospective student choices in the UK and internationally.
- Ability to use data and market intelligence to inform strategy, measure effectiveness, forecast trends, and drive decision-making.
- Proven senior leadership in driving forward enhancements to the end-to-end digital user experience for the full student recruitment pipeline, in order to improve business outcomes.
- Strong understanding of the UK and international higher education landscape, key trends, competitor activities, and relevant policy developments.
- A good understanding of the domestic and international context in which the University operates.

OUALIFICATIONS AND EXPERIENCE:

- Degree and professional qualification, or equivalent experience.
- Extensive experience operating at a strategic management/expert level.

SKILLS, ABILITIES AND COMPETENCIES:

- Lead people providing motivation, inspiration, direction and breadth of vision.
- Lead organisation-wide strategic projects.
- Communicate to influence and engage others, including senior leaders.
- Manage substantial budgets/funding/resources.
- Conduct systematic horizon scanning, to anticipate and understand the impact of changes in the economic, social, governmental and technological environment.

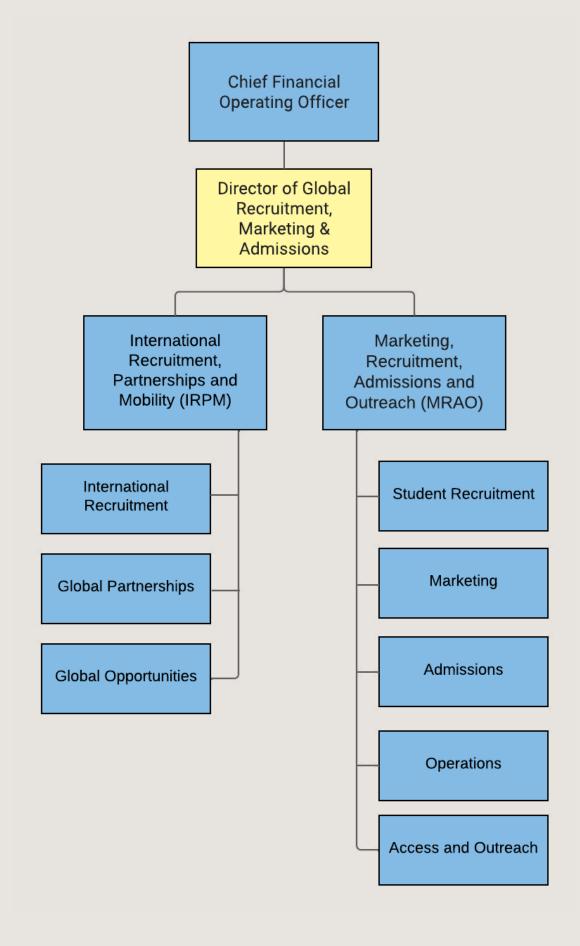
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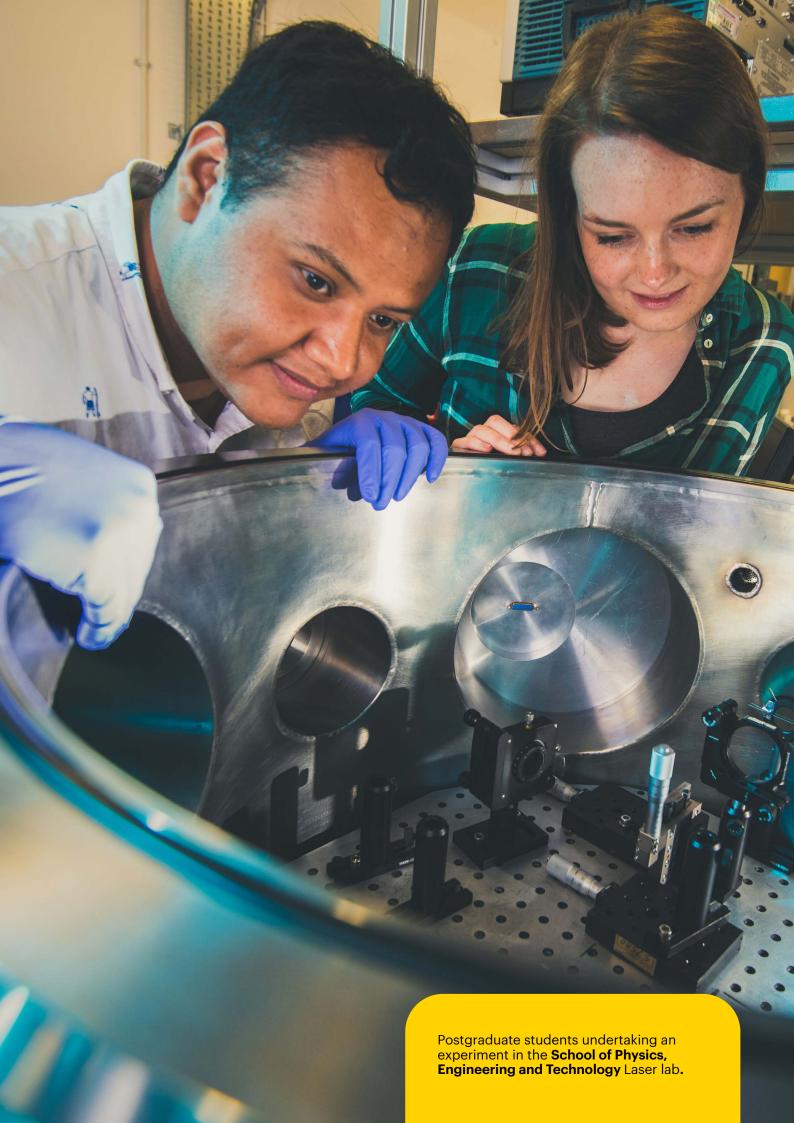
- Factors relevant to the field of work including: services and systems, principles and theory, and regulations and procedures.
- The strategic direction, activities and objectives of the University (including an awareness at both national and international levels).
- Financial management procedures.

BEHAVIOURS:

- Works collaboratively with others.
- Delivers a quality service.
- Develops self and others.
- Actively champions respect, inclusivity, equality and diversity.
- Identifies and implements continuous improvement.

ORGANISATIONAL CHART





THE UNIVERSITY

The University of York exists for public good. Founded in 1963 with just 263 students, York has become an intellectual powerhouse where research, teaching, student and global alumni engagement are anchored by the highest academic standards and a community of shared purpose. We are committed to demonstrating the transformative power of education and research, to make a difference in the world around us. Our exciting vision for York makes clear our determination that our research, our teaching, and our purposeful partnerships and engagement should all make a positive contribution to the city, region and beyond.

ACADEMIC EXCELLENCE

The University's academic endeavour is shaped around our three faculties - Arts & Humanities, Social Sciences and Science - and more than 30 academic departments and research centres. The equal emphasis we place on the importance of teaching and learning, and world-leading research, is reflected in our Teaching Excellence Framework (TEF) Gold and our recent Research Excellence Framework (REF) results, which positioned us as 10th in the UK in the 2022 Times Higher Education REF rankings. Our REF performance is particularly pleasing because it demonstrates a breadth and depth of academic excellence across the whole institution.

The REF outcome overall places York as only one of two Northern UK universities ranked in the top 10. We are also consistently in the top ten UK research universities, attracting over £80m a year of funding from research alone. York is one of only four universities in the UK to be in the REF top 10 whilst also being awarded TEF Gold (the others being Oxford, Cambridge and Kings).

In 2024, we have also been ranked well inside the top 150 universities in the Times Higher Education world rankings (the fastest rise for a UK university) and in the top 20 in the Times & Sunday Times, Guardian and Complete University Guides.

Our commitment to equality, diversity and quality is also reflected in our five Queen's Anniversary Prizes, our long association with Athena SWAN, holding multiple awards in support of gender equality, representation and success for all, with gold awards for Chemistry and Biology and a University-wide bronze award.

AT THE HEART OF THE REGION

The University is deeply embedded in the local community of York & North Yorkshire. Our values and commitment to the public good have never been more important. We are a hub for sharing knowledge, inspiring collaboration and enriching lives.

Our discovery research spans areas from mental health, fusion clean energy and safety assurance for autonomous systems, through to digital and creative technologies, environmental sustainability and much more. These are the sectoral strengths through which we engage new partners, including business and industry, and social, charitable and voluntary groups, and which underpin the region's future inward investment opportunities.

We have actively helped to shape and deliver a devolution deal for York & North Yorkshire, which includes a significant ambition to deliver net carbon negativity for the region through the BioYorkshire, a public-private partnership designed to transform the UK's bioeconomy. Playing a leading role in helping the City of York develop its 10 year economic strategy, we have recently amplified our support for entrepreneurship through a new innovation hub, Enterprise Works - including brokering the development of the City's first Barclays Eagle Labs - all of which is located in the newly refurbished Guildhall in the centre of the City as a focus of our activities to support and drive start-ups and job creation.

We are active partners in helping to shape a vision for York Central - one of the largest brownfield sites in the UK and equivalent to the size of Kings Cross - that will create new knowledge based businesses aligned to key sectoral research strengths, enhance inward investment opportunities and help more of our graduates stay in the city and region.

The York Festival of Ideas is led and delivered by the University in collaboration with more than 100 programme partners, including many in the City, and every year delivers more than 200 free events to thousands of people who typically do not engage with universities as a means of building public trust and understanding of the integral contribution of universities to society.

THE UNIVERSITY

OUR YORK CAMPUS

Centred around the picturesque village of Heslington on the edge of the City of York, our University Colleges are set in an attractive landscaped campus that enjoy protected status. The University has undergone an unprecedented period of expansion and renewal since 2000. We have invested in twenty new buildings on the original campus and have completed the first and second phases of a £750m campus expansion. Our investment in new Colleges, teaching and learning spaces, laboratories, research facilities and a new sports village mean there has never been a better time to join us.

OUR MUMBAI CAMPUS

We are opening a campus in Mumbai, connected to local industry and business, and dedicated to the extraordinary dynamism of Maharashtra.

With strong and enduring ties with India, through our vibrant alumni network and research collaborations, the University of York Mumbai is committed to quality, accessible and excellent higher education.

Education

We are planning to welcome undergraduate and postgraduate students for the 2026/27 academic year.

The University of York Mumbai will initially offer undergraduate and postgraduate courses in:

- Computer science with AI and cyber security
- Business
- Economics
- Creative industries

Programmes in these emerging fields, including AI, cybersecurity and the creative industries will be designed with global industry input, to boost job readiness in high-demand sectors and open career pathways for Indian learners.

Research

A distinctive feature of University of York Mumbai will be its strong emphasis on research from the outset.

This commitment to research will underpin teaching and the student experience, but will also contribute significantly to India's growing demand and drive for research development and innovation in areas such as food security, environmental change and future technologies.

Quality and excellence

We're one of only four UK universities to be rated both Gold for teaching and top ten for research in the latest national assessment exercises.

All programmes will be delivered in line with York's academic standards, with students graduating with a University of York degree, enabling York to bring its quality academic model directly to one of the fastest-growing education markets in the world.

The plans are to initially open our doors in an existing building in a business quarter of Mumbai, and then develop a full campus complex over the coming years.



A UNIVERSITY FOR PUBLIC GOOD

In October 2021 the University Council approved the strategic aims and principles for our new strategy, 'Vision for York'. Everything that we strive to achieve in this strategy is underpinned by an abiding commitment: the **University of York exists for public good.**

STRATEGIC AIMS

Curiosity-driven and action-oriented research

We embrace the complexity and uncertainty that arises in an increasingly interconnected, rapidly changing world. By investing in people and systems to advance curiosity-driven research and its action-oriented applications, we are at the forefront of providing the evidence base and practice that are required for communities to flourish both at home and abroad.

Education that empowers

We transform the whole student experience to create high-quality, flexible, inclusive and accessible lifelong learning journeys. The University of York nurtures and fulfils ambitions and prepares students for an ever-evolving world. We design innovative pedagogies and curricula underpinned by technology, widen access locally and globally, and eradicate achievement gaps.

Community without limits

Our diverse community, which reflects both wider UK society and our principle of internationalism, fosters a sense of belonging and operates at the highest academic and ethical standards. By establishing an inclusive environment, removing barriers to progression for our staff and students, and creating physical, virtual and cultural spaces that facilitate rich exchanges, we transform perceptions and enable a culture of possibilities where new knowledge is generated and everyone can thrive.

Local commitment on a global scale

We build strong partnerships to expand and share knowledge for local impact on a global scale. By promoting collaboration beyond disciplinary boundaries, and with diverse people and entities from across society, we combine relevant expertise and experiences, generate synergies for lasting benefit, and expand the reach of our research and education.

GUIDING PRINCIPLES

Inclusion

Freedom of enquiry and expression are central to intellectual advancement and to social and economic development. Upholding them is essential to ensure that every single member of our communities – whatever their heritage, creed or

orientation – is treated with the respect we expect for ourselves, is afforded the same opportunities, and feels at ease with being in our midst.

Environmental sustainability

Improving environmental conditions is a prerequisite for societies and economies to flourish and for people to live healthy and fulfilled lives. It is also a powerful driver for research, education and partnerships, because the complexity of the challenge requires distinctly new knowledge, fundamentally new ways of generating it, and radically new ways of acting on it.

Collaboration

Through the partnerships we create in research, education and engagement, we put to rest the assumption that competition lies at the heart of progress in the teaching and research arena. Instead, it will be the collaboration across different disciplines, by people from different backgrounds and with different expertise and experiences, from York and around the world, that will bring in a new era of prosperity and health.

Internationalism

We embrace global awareness and responsibility in all that we do. We seek partners with complementary skill sets, ambitions and networks, so that together we can address pressing and emerging environmental, social and economic challenges efficiently and effectively, wherever we are.

ORGANISATION

How we best organise ourselves to pursue our goals, with a focus particularly on academic departments, is a fundamental part of our development. A key aspect of the new strategy is organisational agility. A 'programme for change' was established, which included:

- introduction of a new teaching programme and semester structure in 2023
- decentralisation of financial planning to Faculties
- establishment of new Schools that combine the strengths of different departments to open up new opportunities in research and teaching

WWW.YORK.AC.UK/VISION-FOR-YORK



OUR COMMITMENT TO EQUALITY, DIVERSITY AND INCLUSION

OUR VISION

The University of York emerged from a campaign in this city in the 1940s and 1950s which foresaw a university whose work would 'contribute to the amelioration of human life and conditions.'
Our commitment to Equality, Diversity and Inclusion is more important than ever and that's why Equality, Diversity, and Inclusion is at the heart of the University's 2030 Strategy and is exemplified in our values, shared sense of purpose enquiring minds, to make equality, diversity, and inclusion everyone's business.

OUR COMMITMENTS

As a University that exists for Public Good, through purposeful action we are committed to equality of opportunity. Engendering inclusivity, and nurturing an environment where our students and staff can study, work, and live in a community which fosters a sense of belonging, is reflective of our values, and demonstrates a measurable difference to driving forward an innovative agenda for change which tackles.

- Barriers to progression for our staff and students
- Gender, disability, and ethnicity pay gaps
- Continuation, progression, and eliminates awarding gaps across the diversity of our student cohorts at any stage in the student lifecycle
- Diversifying our staff and student community through our transformational initiatives and leadership
- Create a working, learning, social and living environment that will enable all staff and students to achieve their full potential

What we gain from diversity is immeasurable. Our Equality, Diversity, and Inclusion Strategy, which was developed in partnership with our staff and student communities, describes our commitment to create an inclusive environment where everyone can make a positive contribution to university life, the city region and beyond.

The recruitment, retention and success of a more ethnically diverse staff and student community; an accessible and inclusive campus, and ensuring that the values and behaviours we expect from everyone embrace inclusive responsibility and leadership.

OUR ACTIONS

Our strategy sets out an ambitious set of objectives to succeed in our commitment.

At the University of York, Equality, diversity, and Inclusion is critical by design, delivering on its extraordinary founding principles for the advancement of equity, diversity, and inclusion for all.

We want to appoint colleagues who not only share our vision and purpose, but who have a genuine commitment to inclusivity in research, education, and partnerships.

Candidates who identify as Black, Asian or from a Minority Ethnic background are strongly encouraged to apply as they are currently under-represented within senior leadership roles at the University.

We see equality, diversity, and inclusion as critical to deliver on our extraordinary founding principles for the advancement of equity, diversity and inclusion for all

Will you join us in this journey?

www.york.ac.uk/about/equality/



THE CITY AND THE REGION

AT THE HEART OF THE REGION

People fall in love with York the moment they visit. Internationally acclaimed for its rich heritage and historic architecture, York's bustling streets are filled with visitors from all over the world.

Within its mediaeval walls you will find the iconic gothic Minster, Clifford's Tower and the Shambles just a few of the many attractions. But York isn't just a great place to visit - it's also a great place to live and work. While nourishing a vibrant cosmopolitan atmosphere, York still maintains the friendly sense of community unique to a small city.

www.visityork.org

York is an ideal place to raise a family, with a great range of high-performing schools, both state and independent. We are also rated the safest city-based university in the UK (Complete University Guide Top 15 Universities in England and Wales with Low Crime Levels 2022).

HOUSING AND SCHOOLS

Whether you choose to live close to the city, in one of the surrounding villages or further afield, you will find a wide range of housing within a comfortable distance of York and the University.

For families, the area has a range of excellent schools both in the state and independent sector. York ranks fifth in the country for top secondary schools, with three quarters of the city's secondary schools receiving the top ranking of 'outstanding' by Ofsted.

GREAT LOCATION

Great rail and transport networks also connect you with other major cities in the UK. York is only a short train ride away from Leeds (20 minutes), Manchester (1.5 hours), London (2 hours) and Edinburgh (2.5 hours). We are also close to major road links including the M1 and M62.

YORKSHIRE

The Lonely Planet guide declared Yorkshire the third best region in the world to visit. There is something to cater to every taste, whether it be the rugged landscapes of the Moors or the Dales, the picturesque seaside towns of Scarborough and Robin Hoods Bay, the gothic architecture of Whitby or the vibrancy of cosmopolitan Leeds.





HOW TO APPLY

APPLY ONLINE

Anderson Quigley is acting as an advisor to the University of York. An executive search process is being conducted by Anderson Quigley in addition to the public advertisement.

If you have the qualities and attributes we seek, we would be delighted to hear from you.

To apply, please submit a full CV and a supporting statement. Your CV/letter should include:

- educational and professional
- qualifications
- full employment history
- the names and addresses of two referees

Referees will not be approached until the final stages of the selection process and not without prior permission from candidates.

Your supporting statement should demonstrate your ability to meet the person specification.

Please submit your documents to: www.andersonquigley.com/apply using the reference AQ3295.

The closing date is **noon** Monday **8 September 2025**. Interviews will take place in York on 29 October 2025.

Should you wish to discuss the role in strict confidence, please contact our advising consultants at Anderson Quigley:

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Ed Pritchard
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07980 817 927.