



University of
Salford
MANCHESTER

Candidate Pack

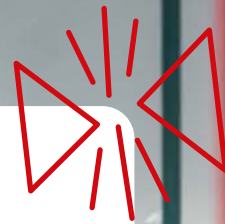
Salford Business School





Contents

Welcome	03
About our University	04
About our School	06
Our People	08
Our Teaching	11
Our Research	13
Our Facilities	15
Our Location	16



Welcome

I would like to welcome you to Salford Business School (SBS) and thank you for your interest in joining our team.

Our purpose is to innovate to enrich lives. We do this through developing collaborative advantage externally with businesses, organisations and partners and internally across our four schools.

Being part of our school community, means being part of a place where research and education meet civic responsibility and a commitment to knowledge exchange. We are a hub of creativity for cutting-edge research and teaching within a vibrant academic community.

We pride ourselves on fostering a culture of collaboration. Our dedication to partnering with business, knowledge development, and working with like-minded international partners speaks volumes about our approach to providing forward-thinking learning and opportunities for professional growth. The recognition we have received for SME engagement and the Social Enterprise Gold Mark is a testament to our hard work and vision.

Our ongoing investment in people and initiatives such as our new media suite, the Launch@Salford incubator and the SILKS law clinic, show evidence of our commitment to providing colleagues and students with the right tools for a world of rapid change and ongoing digital and technical transformation.

Joining Salford means being part of our shared journey to become a leading institution for innovative practice and transformative change.

Like us, you will be passionate about helping to shape a research agenda around prosperity, inclusivity, innovation and sustainability, and the future leaders of business, law, and accounting. If you're someone who is driven by curiosity, embraces adaptability, and wishes to be a part of a dynamic and inclusive community, then this is the place for you. We also look forward to planning an exciting new build development in the near future, to provide additional facilities and collaborative spaces for our students and partners.

Join us and be part of our mission to redefine education and knowledge exchange in ways that can meet the many multifaceted demands of the 21st century.



Professor Nic Beech
Vice-Chancellor



About our University

Our Purpose

Through education, research and enterprise, we harness the skills, imagination and enthusiasm of our students and colleagues, working in partnership to change people and communities, while delivering lasting economic and social benefits.

Our Vision

By pioneering exceptional industry partnerships, we will lead the way in real-world experiences that prepare students for life.



26,000 students



2,800 colleagues



78% of our research has been rated as world-leading or internationally excellent *REF 2021*

Our Strategy

Our strategy is continuously evolving to meet the need of our students, communities and partners. Our journey so far has focused on the following seven pillars:

/ Preparing our Students for the Future

Ensuring that our students are given the knowledge and skills to succeed in their chosen careers is our biggest priority. This means working with employers to connect them to industry as well as embedding real-world learning into the curricula of a demand led portfolio. It also means putting in place opportunities and support for personal development, through their studies and through extracurricular activity.

/ Local Roots, Global Ambition

We will provide an attractive, accessible, and increasingly flexible portfolio that is responsive to the skills needs of regional, national and international economies, facilitating industry engagement, partnership and flexible learning.

/ Equity, Diversity and Inclusion (EDI)

Our aim is to be a university where, regardless of background, all have equity of opportunity and there is equity in outcomes for all colleagues and students, with EDI at the heart of everything we do.

/ Innovation - Intensifying Industry Collaboration

Through our industry-focused research and innovation, we will harness our expertise across our key areas of excellence and work with partners to address real-world challenges. We will do this by helping businesses to improve their products and services, supporting policy makers to tackle the major issues facing our society and through connecting with our community to share knowledge and expertise.

/ Environmental Sustainability

The world has changed, and global environmental challenges faced by humanity are significant and urgent. As a campus university in the city we continue to enhance the environmental benefits of our location and that of our teaching and research excellence that focuses on human interaction with the natural world. We have a commitment to becoming net carbon zero by 2038.

/ People, Digital, Campus

We are committed to ensuring that we have an inclusive and fully diverse colleague community in which each member can feel inspired and motivated to perform at their best. We will transform our campus and the surrounding city district through the Campus Masterplan, creating vibrant, attractive, sustainable and accessible new spaces that will bring together industry, education and innovation. We are continuing to invest in digital technology to connect colleagues, students and our wider communities in new and innovative ways and will transform our University through enabling digital technologies.

/ Financial Resilience

Our aim is to provide long-term financial sustainability that will allow sufficient investment to support our ambitions.

About our School

Salford Business School boasts a vibrant international community, with entrepreneurial, innovative students, a dedicated team of expert colleagues, and a remarkable global network of accomplished alumni.

We're not just a school – we're pioneers in redefining education and its role in shaping the future and world around us. Our community value, commitment to innovation, and deep-rooted ties with industry set us apart, driving our dedication to pushing boundaries.

Embracing disciplines like edtech and entrepreneurship, we equip our students with the latest tools and methodologies. Beyond mastering the digital, we emphasise the importance of interpersonal skills, ensuring our graduates are not only skilled but also poised for leadership and collaboration.

Whilst we know the future will be characterised by continued technological disruption, rapid developments, and societal changes, there are some things we cannot predict. But one thing is certain: our unwavering commitment to learners, to industry, to our region, and to our global communities will always remain.

[Find out more](#)

Our Vision

To foster the next generation of leaders and a new vision of innovative and entrepreneurial leadership that integrates people, values and the digital in order to meet the challenges and opportunities of a sustainable future.



4,800 students
from **105** countries



Over 200 colleagues
from around the world



**CENTRE FOR
SUSTAINABLE
INNOVATION**



D+D
Degree + Digital



Ed-Tech



Enterprise
Education



**Ranked
40th**

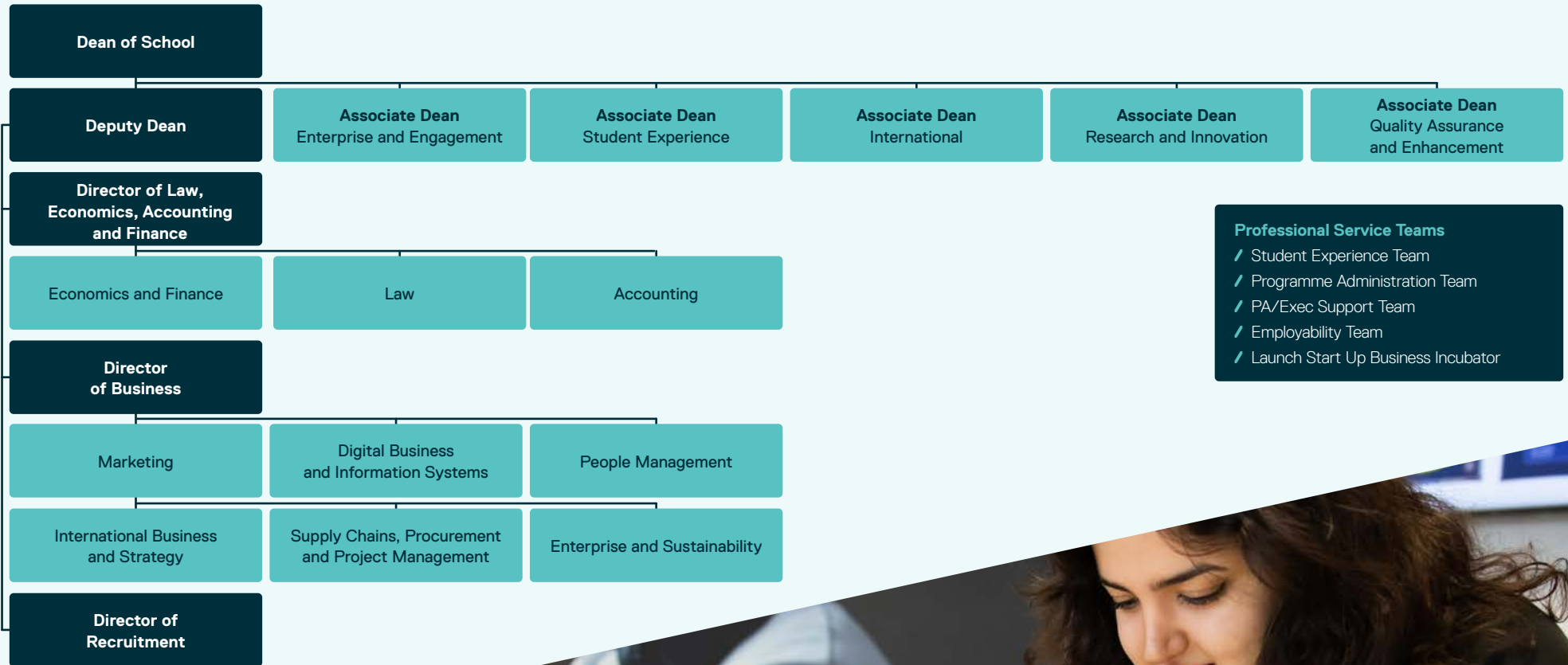
in the UK for
Marketing



**Top
50**

in the UK
for B&M

School Structure



- Professional Service Teams**
- / Student Experience Team
 - / Programme Administration Team
 - / PA/Exec Support Team
 - / Employability Team
 - / Launch Start Up Business Incubator



Our People

Our Expertise

At Salford Business School, we have experts across a wide range of fields, all united by a focus on business innovation. Our experts adopt an interdisciplinary culture, as we look to develop ecosystems for SMEs, social enterprises and the third sector alike. We have a culture of knowledge exchange, which all colleagues across the school are encouraged to get involved with.

Wellbeing

At Salford, our people make us. This is why wellbeing is so important to us – we want our people to thrive. We recognise and value individuals and will support you with your needs and goals. We offer ways of working to suit you, as well as a wide range of extensive services and benefits to support your physical wellbeing, mental health and financial wellbeing.



Equity, Diversity and Inclusion

Equity, diversity and inclusion (EDI) is at the heart of everything we do. Our research focus and senior leadership teams reflect the diverse community we have here at the school: we are serious about offering equity of opportunity and ensuring everyone's voice is heard.



Striving for gender equity

Expertly led by strong female leaders, our school places a real emphasis on building the careers of its female colleagues. You'll find yourself supported to try new things, and get your voice heard and build your profile with media opportunities and speaker slots.



Championing diverse voices

Our student community is incredibly diverse, with students from across the world. We'd like our colleague profile to further reflect this diversity. We know diversity fosters creativity and innovation and we are committed to equity of opportunity, to being fair and inclusive, and to being a place where all belong.

[Hear from our colleague about what it's like to work at our University](#)

Meet Sogol, Student Progression Administrator



‘I love working with students from different backgrounds and supporting them throughout their journey. I would definitely recommend Salford University, it’s a friendly and supportive place to work.’

Meet Charlene , Lecturer in Accounting



Areas of Research: Widening Participation, Teaching and Learning, Social Mobility

‘Every day is dynamic and diverse, making each experience unique and engaging. It’s a vibrant community atmosphere, supportive and inclusive. It feels like a second family!’

Meet Yun, Senior Lecturer in Business IT



‘We have research clusters where we work together to discuss our ideas for teaching and learning, it’s a very supportive environment. It’s raised lots of opportunities for me and my career development.’

Meet Jake, Associate Lecturer in Esports



‘I’ve been given lots of opportunities for development and freedom to shape my role. The support and investment in me has really helped me to get to where I am today.’

EVOLVE

Meet Dr Yiannis Polychronakis

I work with a fantastic group of people. We work so well together – there is a lot of collective action and support. We're a great team.

Saford is a place where I feel we make a lot of difference to people's lives - from our local community to our international communities - through our research and academic enterprises, to working with our students.

It's not just a place I can thrive, it's a way of life for me.

Our Teaching



14 undergraduate
BSc/LLB programmes



3 DipHE/HND courses



14 post graduate
MSc/LLM programmes



2 BSc top-up courses

Our suite of programmes ranges from business management and digital technologies to accounting, finance, economics, and law. We also have pathways in entrepreneurship, human resource management, marketing, supply chain management and more.

Whether a student's passion lies in negotiating the evolving world of business, crunching numbers, or advocating for those in need, our undergraduate programmes provide real-world experience and sought-after skills, ensuring our students graduate with the knowledge and qualities employers seek.

Through expert-led programmes and dedicated support, we empower our students to embrace curiosity, build confidence, and stand resilient — ready to tackle the digital, ethical, and sustainable challenges of the 21st century.

You can see a full list of programmes here:

[Undergraduate Programmes](#)

[Postgraduate Programmes](#)

News highlights



Celebrating one year of a unique partnership: Salford and Kyviv landmark twinning project.

[Find out more](#)



Mr Justice Fordham joins Salford Business School for annual law lecture.

[Find out more](#)



Students compete in this year's **Young Enterprise start-up programme**.

[Find out more](#)



Edumundo International Collaboration: Students battle it out in the North Sea Student Challenge Competition.

[Find out more](#)

Employability into our curriculum

Our school's vision for employability is to enrich every student's experience, fostering enhanced employability, heightened confidence, elevated aspirations, and the acquisition of skills essential for the graduate market.

How we do this...



Integration of employability and digital skills directly into the curriculum



Additional support provided through diverse activities from our Employability hub



Individual Career Planning - guiding students towards personalized pathways



We actively promote opportunities like internships, placements, and work experiences to provide practical experience and connections



A key focus on awareness and understanding of the professional skills and qualifications demanded by the contemporary job market.



Our Research



Salford Business School has a growing reputation for pioneering research projects that not only meet the highest academic standards but also translate into practical solutions that benefit business and society on a local and global scale.

Newly launched for 2024, our **Centre for Sustainable Innovation (CSI)** is one of the largest research centres at the University. The CSI leads the way in developing forward-thinking solutions for businesses operating in the current economic climate.

The centre focuses around three core pillars of research:



Sustainability

Including financial sustainability and inclusion, Corporate Social Responsibility, the circular economy and cultural transformations, among many more topics.



Change Management

We have experts in the entrepreneurial journey and barriers to entrepreneurship, as well as academics working on projects around gender responsive procurement, productivity, and data-driven decision-making.



Digital Transformation

We're living through an exciting period of change within the digital sphere. Our experts study artificial intelligence and open-access AI, neuro-marketing, legal technology, and how businesses can leverage new technologies for efficiency and growth.



Project highlights



We're **working with SMEs** in the Rochdale area to understand barriers to productivity, and help them maximise efficiencies to get the very best out of their workforce.

[Find out more](#)



Artificial Intelligence: What's next?

With artificial intelligence the hot topic of the moment, Salford Business School is leading the way in research into this area, and in particular how businesses and education settings will be impacted by generative AI. Comments like [this piece](#) outline how the school is at the forefront of the conversation around AI in the business and legal sector.



Tackling the big topics in the world of HR

Prominent stories about strike action and toxic workplace cultures have dominated the headlines in recent months. Salford Business School's Human Resources academics continue to be consulted on major policy and organisational change, with opportunities to comment in the media coming regularly. Read [this piece for The Conversation](#) as an example of the topics the school is focused on.

Meet the Expert – Professor Mandy Parkinson



Professor Parkinson's primary focus is the development of innovation clusters, specifically those that encompass the digital and sustainable ecosystems. She has a strong dedication to building collaborations that support the regional economic regeneration and a strong track record of securing large scale research and innovation grants ranging up to £9million.

Her interests revolve around digital skills and the impact of digital technology on productivity within SMEs and she is on the Board of the Growth Company, GM Cyber Advisory Group and NW Tech Talent.

Our Facilities



Media Suite - Featuring the latest broadcasting tech, the suite offers students a space to enhance their digital skills, ensuring a standout presence in the global job market.



Esports Suite - Fitted with the latest high-spec gaming PCs, software, game platforms and content creation tools, our brand-new Esports Suite provides a cutting-edge, bespoke environment for our students.



Business Simulation Suites - Our simulated learning suites offer a range of technologically enhanced spaces to enrich learning. These digitally powered spaces facilitate live projects and discussions, and provide access to tools such as digital whiteboards, gameplay applications and VR headsets.



Centre for Sustainable Innovation (CSI)
- Bringing together leading academics, policy makers and industry partners, the CSI focuses on pioneering developments in digital transformation and sustainability, connected by a 'golden thread' of change management and innovation.



SILKS - Our SILKS law clinic gives students the opportunity to provide the local community with free legal advice and information. Students work under the supervision of qualified lawyers, to help enhance their real-world experience and gain invaluable confidence in their skills.



Launch - The Launch business incubator allows budding entrepreneurs to explore their idea for a business or social enterprise; with access to grants and the opportunity to pitch for vital start-up funding. Our expert team guide are on-hand to guide them through the basics of researching, modelling, testing and planning their venture in a structured and supportive environment.

Our Location

Our location in Salford sets us apart. Just 2km from central Manchester, we are proud to be part of one of the most diverse city regions in the UK with over 200 languages spoken.

Our colleagues are fortunate to live and work in one of the most vibrant areas in the UK, a thriving centre of digital innovation, excellent schools and colleges, and with affordable city, suburban and rural living options to suit a wide range of lifestyle choices.

The city region has a proud history in science, politics, music, arts and sport and is a city of culture, diversity and opportunity. We are proud to partner with a wide range of organisations across the region and beyond.

There are great transport links both in and around Greater Manchester. Furthermore, we offer a packed calendar of world-class events and festivals to discover.



Our Peel Park Campus



We are a campus university, and our Peel Park campus is unique, offering lots of green spaces to explore. There are an array of amenities on site, from eateries to our sports centre, museum and library.

Alongside our Salford Business School, our Peel Park campus is home to our £55million New Adelphi building, a North West hub for talent, academia, and creativity. These facilities sit alongside the recently opened £65million new Science, Engineering and Environment building, which serves as a centre for discovery and innovation.

The campus also boasts some of the country's leading test facilities such as Energy House 2.0, a world leading energy test house, and the North of England Robotics Innovation Centre (NERIC), a beacon for robotics and automation specialisms serving small to medium-sized industries (SMEs) looking to design, test and validate innovation.

Our MediaCity Campus

Our MediaCity campus is at the heart of one of the country's leading digital and media cores - sitting right next to neighbours such as ITV and the BBC.

The campus is home to our renowned undergraduate and postgraduate Film, TV and Media, Creative Digital Media and Gaming, and Journalism degrees.

This high-tech, sustainable and accessible MediaCity building is a North West hot spot for talent, academia, and technology which is supported by a thriving media industry in Greater Manchester.



Future Investment



To further enhance our Peel Park and MediaCity campuses, we are investing in our people and our infrastructure to ensure that we have the means to deliver on our ambitions.

We will transform our campus and the surrounding city district through our Campus Masterplan, creating a new city district that will bring together industry, education and innovation.

Together with Salford City Council and The English Cities Fund we have committed to a £2.5bn 20-year Crescent regeneration programme which will provide spaces for teaching, innovation, commercial, residential, green space and sustainable travel that will drive economic and social prosperity in the region and reduce carbon emissions.



Find out more
salford.ac.uk/jobs



A career that
works for you

