As an anchor institution for east London, the University of East London (UEL) is deeply committed to supporting the economic, cultural and social development of the region.

UEL has played, and continues to play, a leading role in the economic success of the area, contributing significantly to the redevelopment of Docklands and the infrastructure created for the 2012 Olympic and Paralympic Games.

We are founding members of the East London Skills and Employment Federation and have developed five flagship areas of teaching and research that are strategically aligned with the demands of the Government’s industrial strategy and the development priorities of the GLA and our local boroughs.

These flagships will shape everything we do, including the development of our course portfolio and innovative training solutions, investment in research and development of our employer partnerships. This reflects our renewed commitment to and ambition for east London, acting as a focus for investment and partnerships.

Professor Nora Ann Colton
Acting Vice Chancellor

The University of East London (UEL) is an equitable, diverse and inclusive university that is transforming people’s lives by developing their skills and unlocking their potential. We pride ourselves on the real-world relevance of our courses and research and the quality of our partnerships and industry links. We produce capable graduates, entrepreneurs and researchers, empowering them to make a profound economic, social and cultural impact on the communities of east London and the wider world.

Working in partnership is key to our future as well as the regeneration of the region. Our partnerships have, for example, recently yielded an innovative Adult Nursing degree programme to serve the local needs of the NHS; the London Design and University Engineering University Technical College, created in partnership with Thames Water and Costain; and Make Happen, a £9 million collaborative outreach network developed with the University of Essex, Anglia Ruskin University and other further education providers, councils and third-sector organisations.

Mr. Geoff Thompson MBE FRSA DL
Chair of Governors

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Professor John Joughin
Vice-Chancellor

Professor John Joughin has over 20 years of senior management experience in higher education. Previous appointments include posts at Dean and Pro Vice-Chancellor level at the University of Central Lancashire and Deputy Vice-Chancellor at the University of East London (2010-13). He serves on several external committees and governing bodies, including UCL Partners (2014 onwards), New City College (2016 onwards) and as a Board member of the National Refugees Welcome Board (Citizens UK). He is also a founding executive member of the British Council of Undergraduate Research (2011 onwards). John is a Shakespeare scholar and was a member of the International Shakespeare Conference (2000-2016). He has published extensively on Shakespeare, philosophy and literature, and literary and cultural theory, and was the founding Chair of the British Shakespeare Association (BSA) from 2002 to 2008.

Mr. Shabir Randeree CBE
Chancellor

Shabir Randeree is Chairman of DCD Group, with a background in finance, commercial real estate, venture capital and banking. He is Deputy Chairman of Al Baraka Bank South Africa, ex-Chairman of EIB Bank plc and Founder-Director at both BankIslami (PAK) and Islamic Bank of Britain plc (now Al Rayan Bank). In the voluntary sector, Shabir is a Council member trustee of The Prince’s Trust, Chair of Mosaic and has served on three Government task forces. He is also Chair of Governors of the Westminster Academy school, Champion of the Three Faiths Forum and ex co-chair and mentor for the YPO-LBS London Business School programme ‘Growing Your Business’. In 2013, Shabir was appointed a CBE in recognition of his services to business and education, as well as his philanthropic support of charitable causes.
OUR CORE BELIEFS
Real-world Relevance

In a fast-changing world, employers are seeking better prepared, work-ready graduates. Students need relevant skills, experience and confidence to unlock opportunities and maximise their employability prospects.

Fairness in Education

Society is full of inequalities, with many people being left behind. Higher education needs to become more accessible and attuned to the needs of both students and employers. People need inclusive and inspiring educational opportunities that work for them.

Transformational Impact

Universities have the power to drive change, for people and society as a whole. We have been part of east London’s ongoing transformation for more than a century through our teaching and research and by promoting social mobility and social cohesion. More than half of our students are the first in their family to enter higher education.
Digital transformation, regeneration and societal change are rapidly altering the way companies do business. As the pace of change increases, companies need to transform their businesses to adapt and survive. These changes have huge implications for the labour market, creating an urgent need for education and training solutions that meet demand and provide lifelong approaches to upskilling the workforce.
Industrial Strategy

The Government’s new industrial strategy emphasises the long-term demand for skills in STEM, digital and data literacy alongside the need for investment in infrastructure, housing and construction. Proposed areas of activity include energy technologies, robotics and artificial intelligence, creative industries, healthcare and medicine, manufacturing, biotechnology and transformative computing. The strategy outlines the importance of skills development in creating effective alliances and partnerships (including universities), alongside a renewed drive for lifelong learning to ensure the workforce remains upskilled as technologies progress.

Growth Priorities for London

Across London, the Greater London Authority (GLA) forecasts 1% annual growth in the labour market from 2014-2036. Growth is expected within the professional; scientific and technical; administrative and support services; human health and social work; information and communication; wholesale and retail trade; finance and insurance; construction; real estate; arts, entertainment and recreation; and accommodation and food services industries.

Regeneration of east London

UEL’s campuses in Docklands and Stratford are at the centre of one of the largest urban regeneration areas in Europe. Much of that regeneration is taking place in the immediate vicinity: ABP London, the £3.5 billion redevelopment of Silvertown, the completion of local Crossrail stations in 2018, the planned expansion of London City Airport and the Thames Gateway regeneration. This major growth potential brings with it great opportunity; yet this is tempered by the challenges faced by many within the six ‘Local London’ boroughs.

Brexit - Opportunities and Challenges

Brexit presents both challenges and opportunities. There is continued concern about the impact on sectors that rely heavily on migrant worker, such as social care, health, construction and hospitality. This is creating urgent demand for an urgently sourced workforce. Early indications suggest fresh demand for learning in a range of topics such as economics, trade, security and supply chains, and business management.
OUR FLAGSHIPS

Built Environment

Digital & Creative Innovation

Sport

Health & Wellbeing

Tourism & Hospitality
UEL is developing five flagships as our institution-wide focus over the next three years. The flagships have been designed to align UEL’s existing strengths with the Government’s industrial strategy and local economic regeneration and renewal priorities. They will serve to focus the development of our academic portfolio, research and engagement with industry.

Over the next three years, the flagships will shape and guide all that we do:

• Development of our course portfolio and innovative training solutions that meet the needs of local people and employers, and support lifelong learning and productivity

• Commissioning of research that informs local decision-making, supports local businesses and economic regeneration, develops healthy and prosperous local communities, and promotes civic responsibility and social cohesion

• Investment to develop our facilities, expertise and partnerships with local government, industries and employers

• Expansion of our work to support the development of entrepreneurs and local small and medium-sized businesses.

To ensure the success of our flagships, we will focus on:

• Aligning our investments, research and curriculum with national and regional development priorities and identifying opportunities to export these expertise globally

• Placing partnership, local relevance and impact at the heart of everything we do

• Creating a culture and environment which enables the design and delivery of innovative solutions with communities, employers, industry bodies, and local and national government

• Investing in infrastructure that enables staff, students and partners to learn and collaborate in industry-standard environments.
Our future course portfolio will be shaped by our flagships and the needs of local people, communities, businesses and the region. Utilising our expertise in face-to-face delivery, workbased learning, e-learning, competency-based learning and coaching, we will develop innovative and flexible solutions that meet the needs of local people and employers.
We will continue to innovate beyond traditional higher education delivery models to develop courses and training that are accessible, flexible, self-paced, and which offer value, enabling people to ‘earn and learn’ where possible. The recent launch of degree apprenticeships and our digital competency-based learning qualifications reflect our progress into this space.

We have a long track record in providing higher education solutions which have led to the development of our hallmark approach. We are continually working to develop solutions that meet the needs of our students and provide an education that addresses inequities and equips our graduates for success.
MEETING LOCAL NEEDS

Local Communities

Employers

Schools & Colleges

Local Government
East London Skills and Employment Federation

The East and South East London Area Review highlighted the challenge of ensuring local people have the high-level soft and forward skills required for success in the current and future job market.

Job opportunities in the region associated with degree-level qualifications are projected to increase substantially by 2036, while jobs associated with lower-level qualifications are predicted to decrease.

In June 2017, UEL co-founded the East London Skills and Employment Federation to respond to this challenge. The federation comprises sixth-form colleges, further education colleges, employers and local authorities drawn from the eight focus boroughs: Barking and Dagenham, Hackney, Havering, Newham, Redbridge, Thurrock, Tower Hamlets and Waltham Forest.

The federation’s aim is to enable and support local people to access the social and economic benefits of the graduate employment opportunities being created in east London by regeneration and inward investment.

This will be achieved by:

- Working in partnership with schools and colleges, employers and local authorities
- Collaboration and research to understand and address issues and challenges relating to aspiration, confidence, attainment, progression and employment outcomes for local people, particularly those from disadvantaged and underrepresented groups
- Developing pathways with employers through secondary, further and higher education to high-level skills and graduate-level employment
- Working with employers to upskill and develop their existing workforce, enabling staff to progress to high-skilled and management-level roles.

Civic Engagement Partnerships

Our Civic Engagement work brings together our core beliefs of real-world relevance, fairness in education and transformational impact with community engagement and the development of projects relevant to local needs. We seek to empower students and staff to work collaboratively with local communities to co-create solutions, projects and approaches that connect these communities to the opportunities in east London. In doing so we create developmental learning experiences for our staff, students and community partners.

We are keen to further develop our network of community partners and build links with Corporate Social Responsibility (CSR) strategies to develop the role our students play in supporting communities, addressing inequalities and positively impacting deprived areas.
We’re proud of our global network of students, staff, alumni and industry connections that span every continent. Our cutting-edge learning, teaching and research is geared towards social cohesion and making a positive impact on the city and world we live in. We welcome the opportunity to extend our network of partnerships and collaborators so that we can continue to make positive social change through a variety of channels.
Academic Partnerships

We welcome and embrace partnerships with universities and other organisations that offer our students an enriching connectivity with the world. We run a range of programmes with partners in higher education institutions, Fortune 500 companies, sports outreach schemes and communities undergoing regeneration. We offer our partners the opportunity to provide their staff and students with access to UEL’s world-class teaching and research and to become part of our global network. We work with partners in a number of different ways including:

- Study Abroad Schemes
- Erasmus+ Staff and Student Exchange Schemes
- Progression and Articulation Agreements
- Programme Franchising and Validation Services

Partnerships with Business

Our focus on producing real-world ready graduates has led us to establish a growing number of partnerships and collaborations with businesses. Our Centre for Student Success work closely with employers on internship and work experience opportunities to provide graduates that meet workforce demand. All of our academic colleges have business advisory boards that ensure our curriculum, training and wider work reflects and serves the needs of industry. We also have a growing number of partnerships with businesses who are benefiting from our research, consultancy and training services.

We are proud of our growing degree apprenticeship partnerships with local small and medium-sized enterprises (SMEs) and global firms such as Atkins, Accenture and Barclays. We recognise degree apprenticeships as a key initiative in connecting local people to the growing local labour market and are actively seeking new partnership opportunities.
Our ambitious research strategy and state-of-the-art facilities have made UEL a research leader among modern universities. Over the next three years we will focus and shape our investment in research to maximise impact in our flagships.

Our research underpins the University’s broader mission to drive transformational social change and mobility for our students, communities and businesses in east London. We aim for high-quality, high-impact research that makes a positive difference to people’s lives.
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In the most recent Research Excellence Framework (REF) – a national audit of research quality and impact – we doubled our output of ‘world-leading’ research. Some 94 per cent was rated ‘internationally recognised’ or higher.

We have significant expertise and impact in the areas of social health and wellbeing; people, sustainability and place; and digital and creative innovations for society.

**Our specialisms include:**

- Robotic and neuroimaging techniques to help treat stroke patients
- Health and wellbeing in disadvantaged communities
- Infection and immunity
- Creativity, culture and society
- Greening urban infrastructure
- Cyber security and big data
- Ecological and environmental protection
- Early childhood and care
- Drugs and addictive behaviour
- International development and social justice

**Knowledge Exchange and Entrepreneurship**

We have shaped our approach to business and industry engagement in alignment with our research specialisms. We are proud to have received a commendation for our Higher Education Innovation Funding plans (HEIF) and are now looking to invest in research and student enterprise, and collaborate with businesses and the wider community. Our state-of-the-art Knowledge Dock Innovation Hub is a space where students and businesses can work in unison in east London.
of our research is ‘internationally recognised’ or higher (REF 2014).

94% of our research is ‘internationally recognised’ or higher (REF 2014).

17,096 students enrolled in 2016/7.

160 Countries represented by our diverse student community.

42 places up in the 2017 National Student Satisfaction Survey.

77% of our students are from East London.

Top 10 for student diversity in the UK (Hotcourses Diversity Index 2016).
We are actively seeking partners to develop and deliver our vision for east London.

To find out more, get in touch.

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Printing these brochures on Cyclus Offset 140gsm rather than on non-recycled paper, reduced the environmental impact by:

268 kg of landfill, 64 kg Co2 and greenhouse gases, 6,584 litres of water, 826 kWh of energy and 436 kg of wood.

Source: Carbon footprint data evaluated by Labelia Conseil. Virgin fibre paper data from latest European BREF data.

This publication has been prepared some months before the academic year to which it relates, and whilst every care has been taken to ensure accuracy at the time of going to press, its ongoing accuracy cannot be guaranteed. In particular, we are constantly developing and improving the programmes, modules and options described in the publication, and we reserve the right to modify or discontinue them.